

# HERLAN

SUMMER 2025

RUST IT UP  
RETRO  
QUEEN

#CUSHIONMATTELIPSTICK



# COLOR VIBES GEL LINER

Color Vibes Gel Liner, a deeply saturated and steadfast eye liner that dances effortlessly upon the eyes, imbuing them with an unyielding energy. With a flick of your wrist, you can transform your gaze into a smoky, powerful masterpiece or a sharp, precise work of art.



GLIDES  
ON SMOOTHLY



SMUDGE  
PROOF



HIGHLY  
PIGMENTED



LONG-LASTING  
UP TO 16 HOURS



SHARPENER FOR  
PRECISE APPLICATION

# CUSHION MATTE LIPSTICK

Discover the flawless combination of a cushion comfort, velvety consistency, an intensely saturated composition, non-feathering, and an ethereal touch.



**RICHLY  
PIGMENTED**



**CREAMY  
TEXTURE**



**NON  
FEATHERING**



**LIGHT  
WEIGHT**



**EFFORTLESS  
APPLICATION**

# LIQUID LIPSTICK

An enduring, richly pigmented formula that glides on smoothly. Experience all-day comfort for lips that steal the show with every swipe.



**RICHLY  
PIGMENTED**



**MATTE LOCK  
FORMULA**



**SLAY ALL  
DAY**



**SMOOTH  
APPLICATION**



**COMFORTABLE  
WEAR**



**NON  
FEATHERING**

# GALACTIC GLAM LIP GLOSS

Unleash your cosmic radiance with Herlan Galactic Glam Lip Gloss. Elevate your inherent beauty with a lip gloss that empowers your pout.



MELLOW LIKE  
TEXTURE



EFFORTLESS  
APPLICATION



DEWY  
BASE



NON  
STICKY

# GALACTIC GLAM HOLOGRAPHIC LIP GLOSS



MELLOW LIKE  
TEXTURE



EFFORTLESS  
APPLICATION



DEWY  
BASE



NON  
STICKY





# SERUM INFUSED FOUNDATION

Hydrate, soothe, and strengthen your skin with this lightweight yet potent serum, expertly formulated with skin-loving ingredients like Niacinamide, Sodium Hyaluronate, Centella Asiatica, and  $\beta$ -Glucan. This multi-benefit formula works to refine uneven skin texture, calm visible redness or irritation, and deeply hydrate to restore your skin's natural balance. With regular use, it helps support a stronger skin barrier, leaving your complexion looking visibly healthier, smoother, and more radiant.



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